Message Text

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SUBJECT: HUNGARIAN-U.S. FIRMS SIGN MAJOR CONTRACT

- 1. UNCLASSIFIED. THE PRESIDENTS OF THE EATON CORPORATION
 AND THE RABA RAILWAY CARRIAGE AND MACHINE WORKS SIGNED AN
 AGREEMENT JULY 7 PROVIDING FOR THE AMERICAN FIRM TO PURCHASE
 TRUCK AXLES AND COMPONENTS VALUED AT AT LEAST \$300 MILLION
 OVER A PERIOD OF TEN YEARS. THE AGREEMENT ENVISAGES
 SIGNIFICANT SALES BY EATON TO RABA OF MACHINERY, LICENSES,
 AND VEHICLE TRANSMISSIONS. DETAILS OF DELIVERIES ARE TO BE
 NEGOTIATED PERIODICALLY WITHIN FRAMEWORK OF AGREEMENT;
 RABA PRESIDENT EDE HORVATH IS QUOTED IN PRESS REPORTS AS
 SAYING RABA WILL DELIVER AXLES WORTH \$4 MILLION IN 1979 AND
 \$15 MILLION IN 1980. THE AGREEMENT HAD BEEN UNDER
 DISCUSSION FOR EIGHTEEN MONTHS, AND WAS SIGNED ON DAY U.S.HUNGARIAN TRADE AGREEMENT WENT INTO EFFECT. END UNCLASSIFIED
- 2. LOU. EATON PRESIDENT PAUL MILLER ATTENDED EXCHANGE OF NOTES PUTTING TRADE AGREEMENT INTO EFFECT AT EMBASSY'S INVITATION, AND LATER CALLED ON AMBASSADOR TO DISCUSS EATON-RABA CONTRACT. AMBASSADOR ATTENDED HIGH-LEVEL DINNER HOSTED BY RABA FOLLOWING SIGNING. ACCORDING TO MILLER, NEGOTIATIONS WERE LONG AND DIFFICULT BUT SHOULD LIMITED OFFICIAL USE

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RESULT IN HIGHLY BENEFICIAL ARRANGEMENT FOR BOTH PARTIES. EATON HAD DIFFICULTY IN AGREEING TO LONG-TERM PURCHASE COMMITMENT, BUT FINALLY AGREED AS RABA NEEDED LONG-TERM ASSURANCES TO UNDERTAKE NECESSARY INVESTMENTS. IN AGREEING TO \$300-500 MILLION COMMITMENT OVER TEN YEARS (ACTUALLY CLOSER TO TWELVE SINCE SHIPMENTS WILL NOT BEGIN IMMEDIATELY) EATON COUNTED ON AVERAGE INFLATION RATE

OF 6 PERCENT TO REDUCE THE REAL VALUE OF ITS COMMITMENT. MILLER SAID MOST OF GOODS TO BE PURCHASED WILL DISPLACE OTHER IMPORTS RATHER THAN DOMESTIC U.S. PRODUCTION.

- 3. MILLER EXPECTS AGREEMENT WILL GENERATE SIGNIFICANT EATON SALES TO RABA. IN ADDITION TO LICENSES AND MACHINERY, RABA HAS ALREADY ORDERED \$1 MILLION WORTH OF EATON TRANSMISSIONS FOR A LARGE CONSIGNMENT OF RABA HEAVY TRUCKS SOLD TO YUGOSLAVIA. MILLER IS COUNTING ON THE RABA CONNECTION TO OFFER OTHER SIMILAR OPENINGS INTO THIRD-COUNTRY MARKETS. IN ADDITION TO RABA TRUCKS, MILLER WOULD LIKE TO SELL COMPONENTS TO THE IKARUS BUS COMPANY FOR SOME OF ITS EXPORT MODELS.
- 4. COMMENT: CHIEF EATON COMPETITOR ROCKWELL INTERNATIONAL HAS SUPPLIED AXLES FOR IKARUS BUSES CURRENTLY BEING TEST-MARKETED IN THE U.S. ROCKWELL EXECUTIVE A.P. RONAN TESTIFIED AT SENATE FINANCE COMMITTEE HEARINGS ON U.S.-HUNGARIAN TRADE AGREEMENT, WARNING THE CONGRESS OF"... THE PROBABILITY OF A SIGNIFICANT DISRUPTION OF THE UNITED STATES HEAVY-DUTY AXLE INDUSTRY ONCE SUCH AN AGREEMENT IS SIGNED." ALTHOUGH MILLER DISCLAIMED ANY CONCERN THAT ROCKWELL HAS A BASIS FOR A SUCCESSFUL ANTI-DUMPING OR MARKET DISRUPTION SUIT, EMBASSY FEARS WE MAY HEAR MORE ABOUT HUNGARIAN AXLES WHEN TRADE AGREEMENT IS DUE FOR RENEWAL IN THREE YEARS. ASIDE LIMITED OFFICIAL USE

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FROM THIS DISTANT CLOUD ON THE HORIZON, EATON-RABA AGREEMENT SHOULD PROVE TO BE A MUTUALLY BENEFICIAL ARRANGEMENT. IT WAS FORTUTITOUS BUT APPROPRIATE THAT CONTRACT SHOULD HAVE BEEN SIGNED ON THE DAY THE TRADE AGREEMENT WENT INTO EFFECT. END COMMENT. END LOU KAISER

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